

# CORPORATE PORTFOLIO



## OOH ADVERTISING

Creative Solutions for Gifting, brand creation, brand development.  
Using a unique marketing trends and special CUSTOM made tools, we are creating simple EXCELLENCE in every piece of an integrated marketing solution.

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## OUR CLIENTS

UNITED ARAB EMIRATES  
MINISTRY OF CABINET AFFAIRS & THE FUTURE  
PRIME MINISTER'S OFFICE



الإمارات العربية المتحدة  
وزارة شؤون مجلس الوزراء والمستقبل  
مكتب رئاسة مجلس الوزراء

UNITED ARAB EMIRATES  
MINISTRY OF PRESIDENTIAL AFFAIRS



الإمارات العربية المتحدة  
وزارة شؤون الرئاسة

الأمانة العامة للمجلس التنفيذي  
GENERAL SECRETARIAT OF THE  
EXECUTIVE COUNCIL



توازن  
TAWAZUN

ABU DHABI  
MEDIA

MUBADALA

مركز محمد بن راشد  
فضاء  
MOHAMED BIN RASHID SPACE CENTER

المكتب الإعلامي  
لحكومة دبي  
GOVERNMENT OF DUBAI  
MEDIA OFFICE



المكتب التنفيذي  
THE EXECUTIVE OFFICE

جامعة خليفة  
Khalifa University

ABU DHABI PUBLIC  
HEALTH CENTRE | مركز أبوظبي  
المحلية العامة

DUBAI

أدنوك  
ADNOC

MOHAMED BIN ZAYED  
UNIVERSITY OF  
ARTIFICIAL INTELLIGENCE

International  
Golden  
Group

مبدن  
MODON

أينوك  
enoc

EXPO  
2020  
DUBAI  
UAE



طارة التخطيط العمراني والمدنية  
DEPARTMENT OF URBAN PLANNING  
AND MUNICIPALITIES

RTA

المؤسسة الاتحادية للشباب  
FEDERAL YOUTH AUTHORITY

## STATIONARY GIFTS



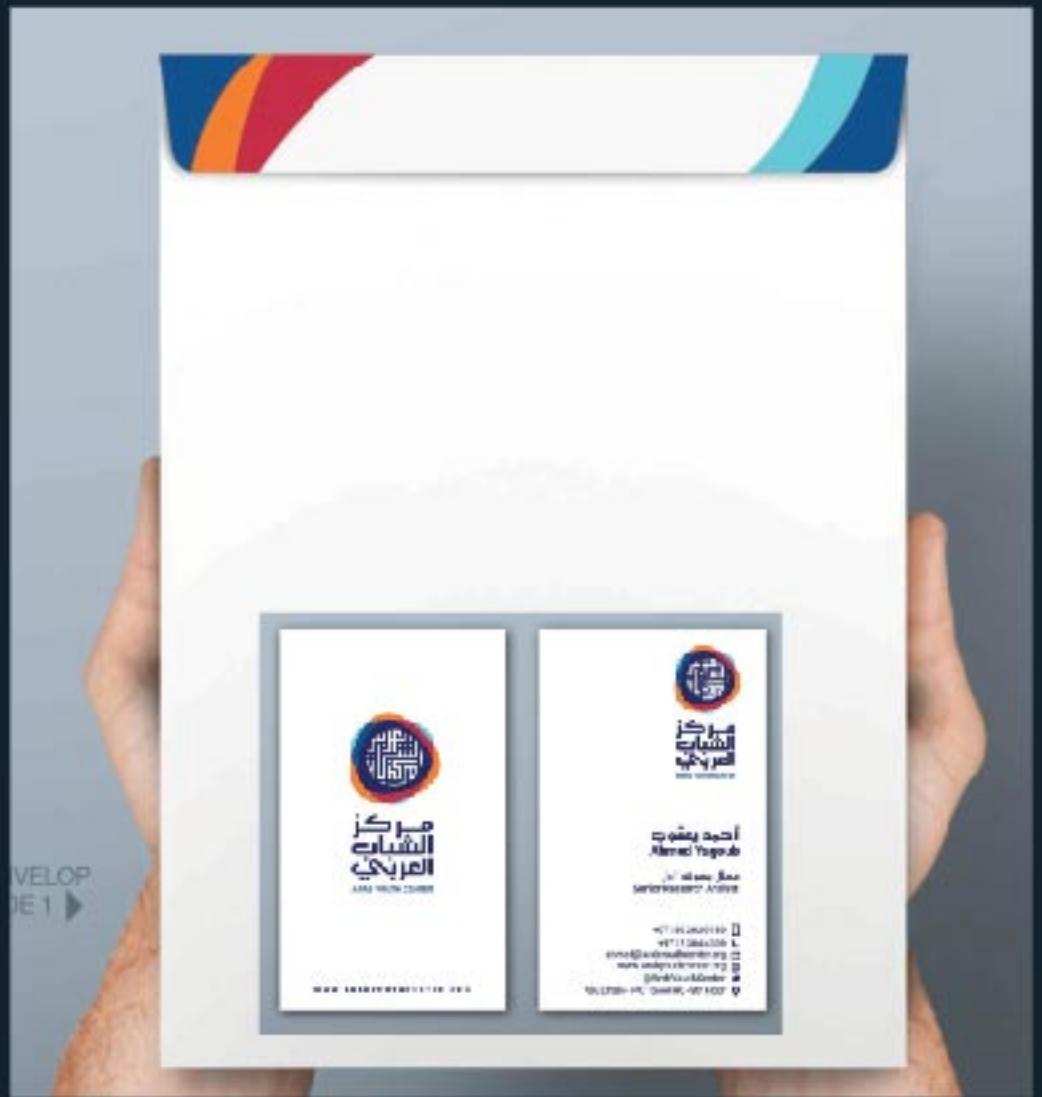
## KIDS GIFTS



## LEATHER GIFTS



## OFFSET PRINTING



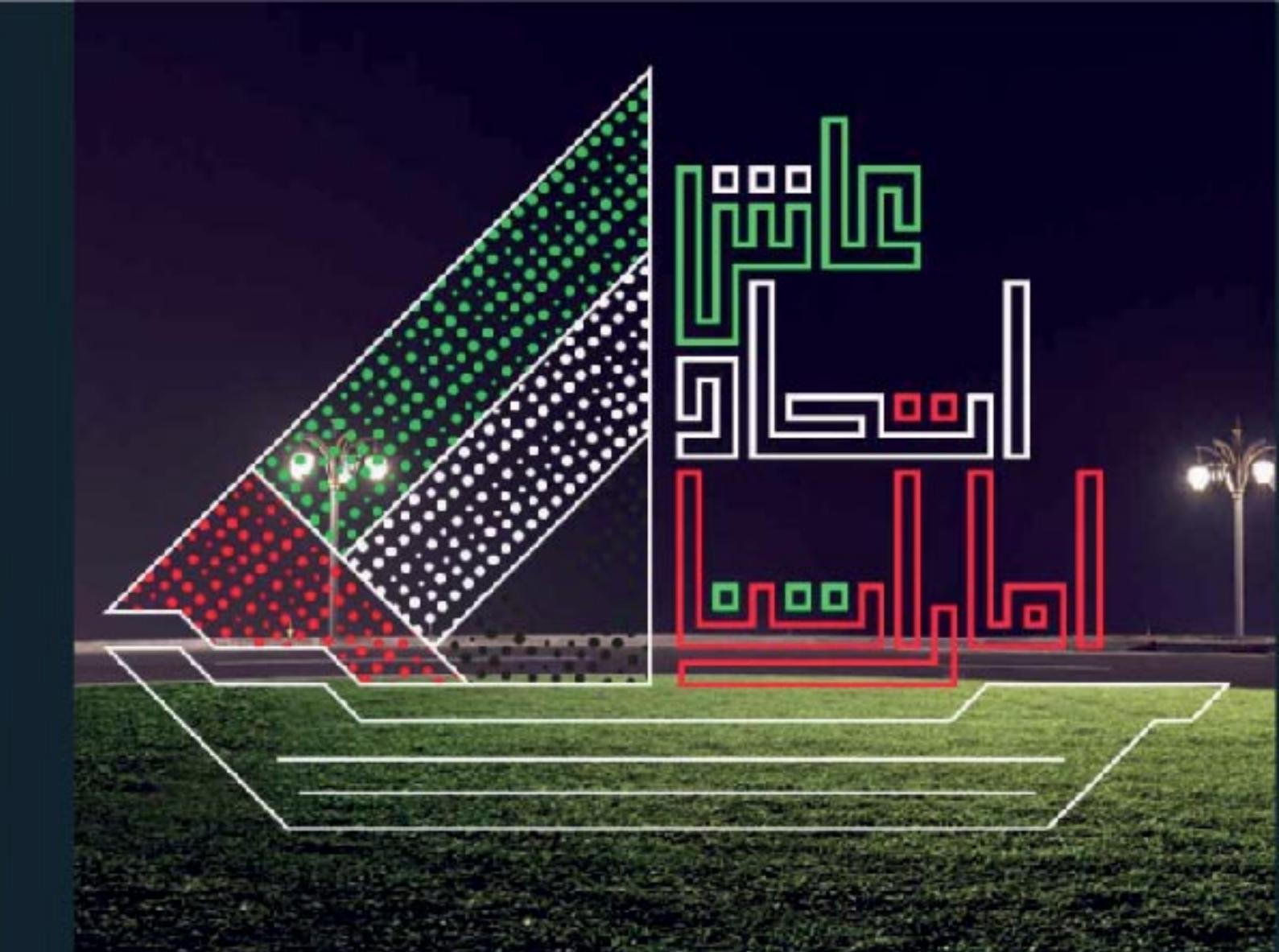
## PACKAGING



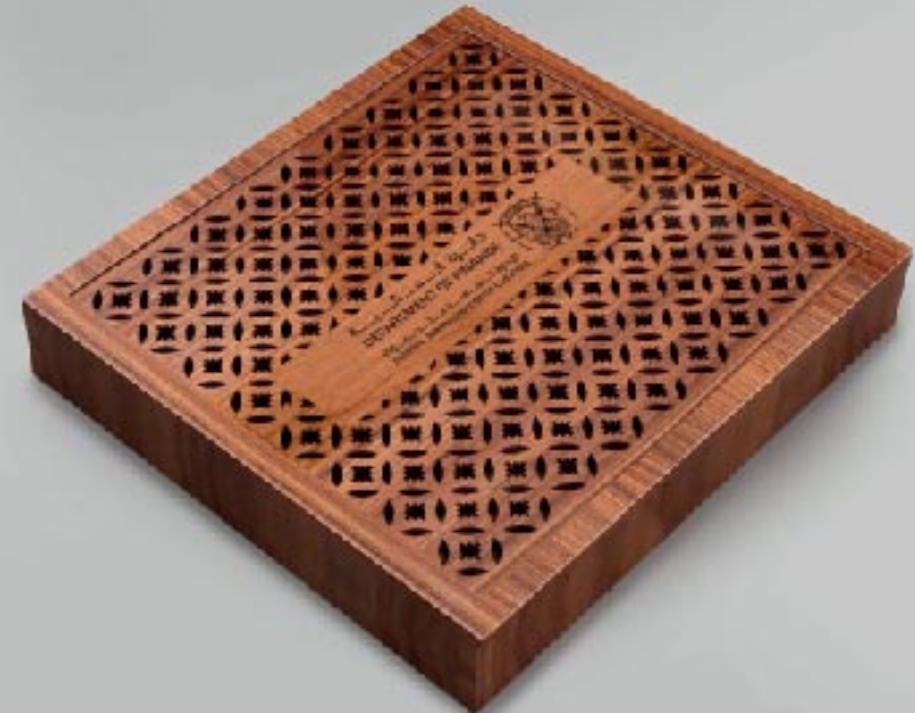
## DIGITAL PRINTING



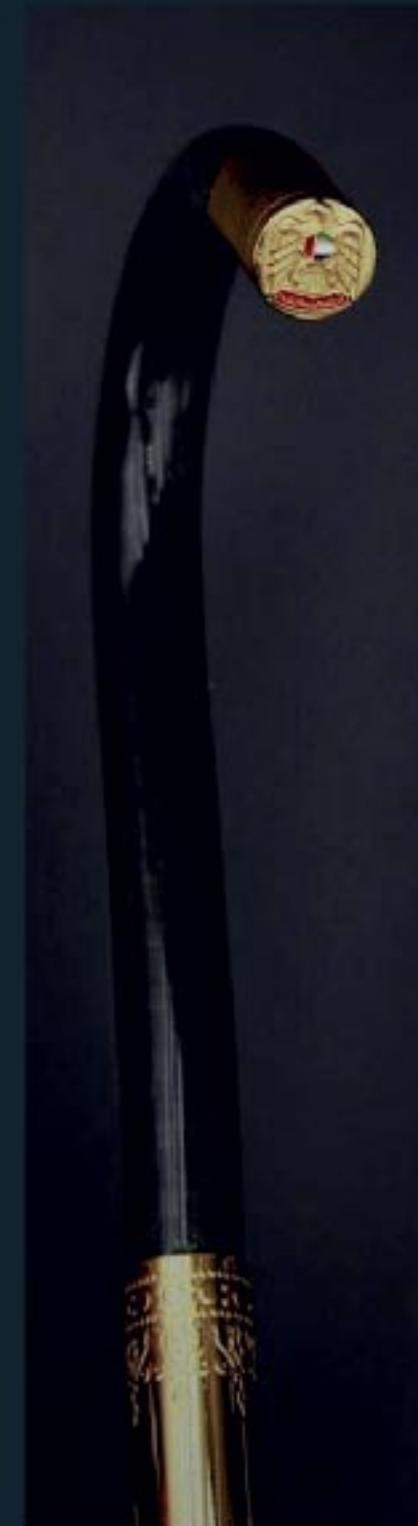
## LIGHT WORK



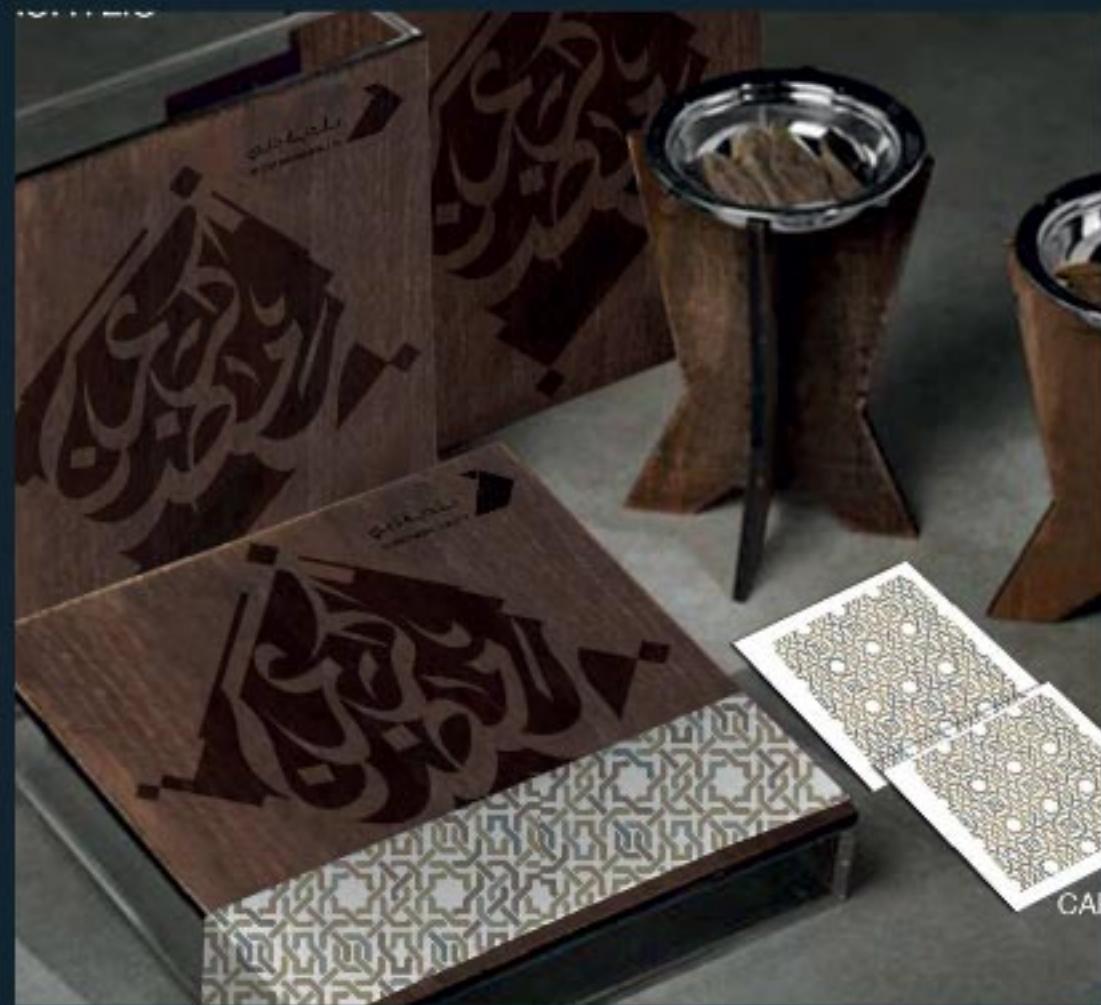
## VIP GIFTS



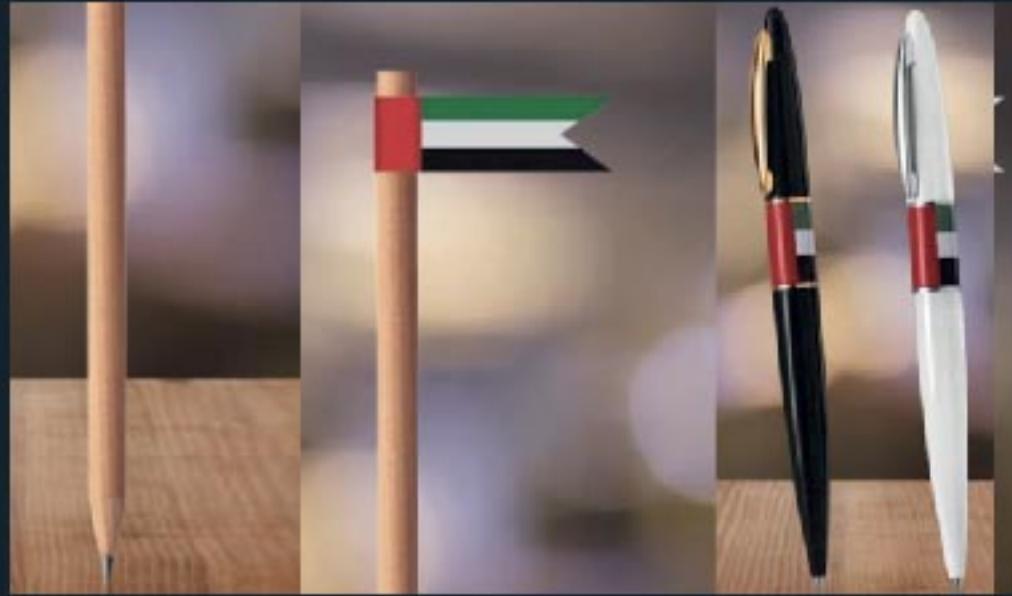
## NATIONAL DAY GIFTS



## RAMADAN GIFTS



## FLAG DAY GIFTS



## NEW YEAR GIFTS

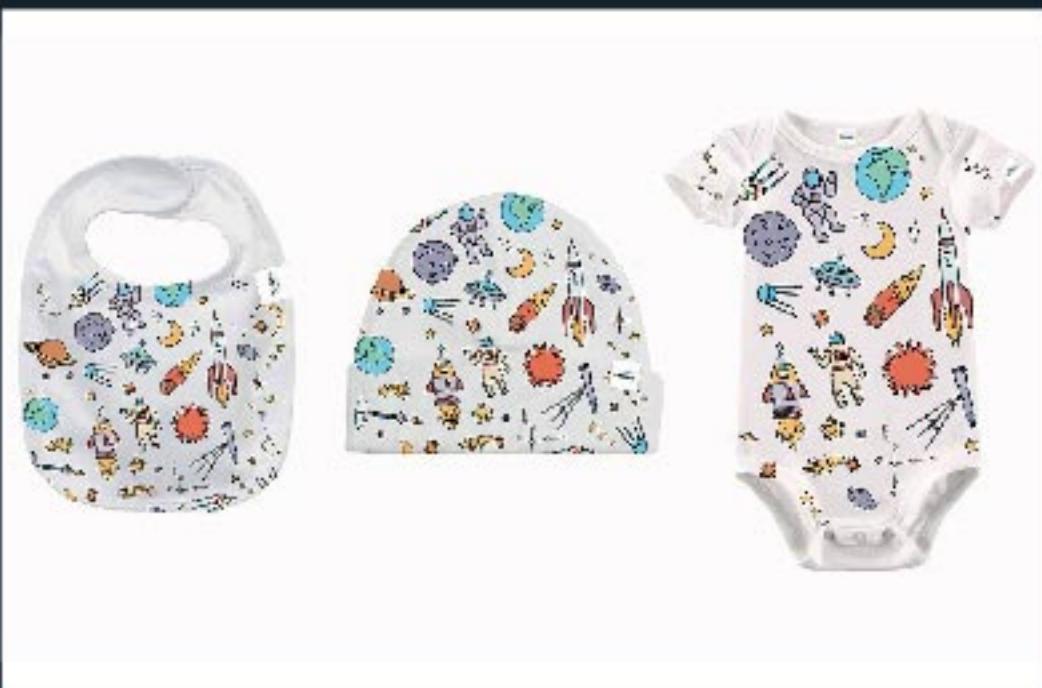


## SPORTS GIFTS





## TEXTILE GIFTS





## UNIFORM



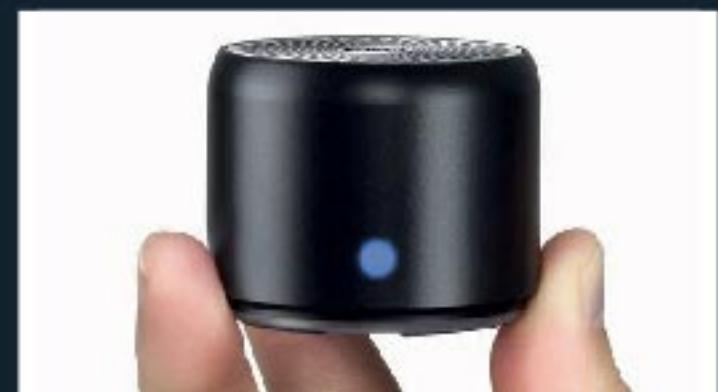
## ECO GIFTS



## BEAUTY GIFTS



## ELECTRONICS GIFTS



## SIGNAGE

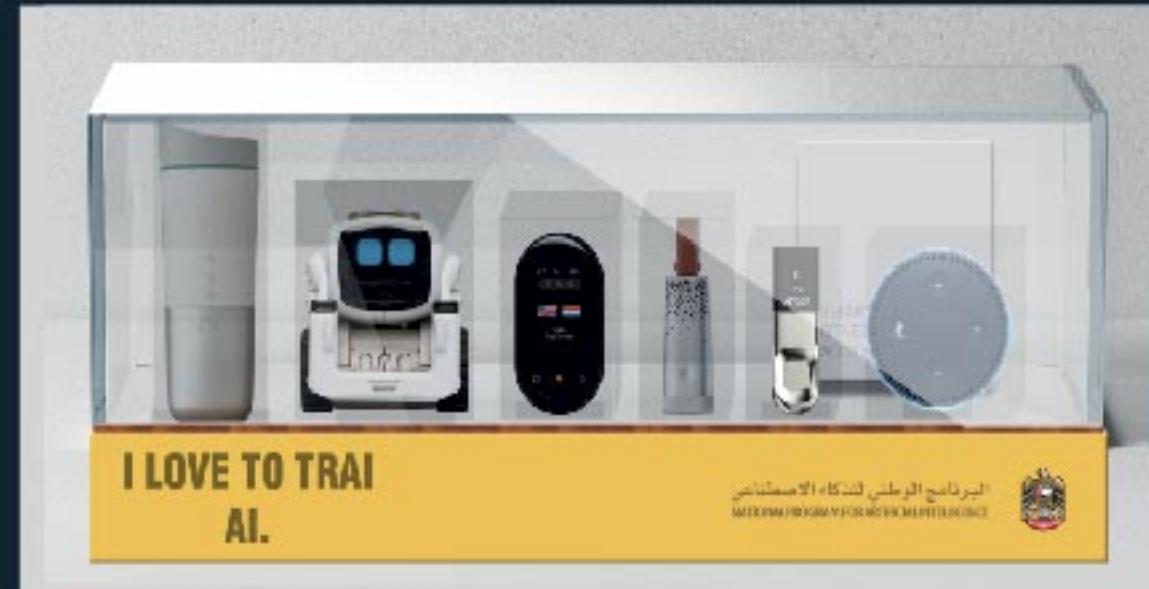




FLAGS



## ACRYLIC WORKS



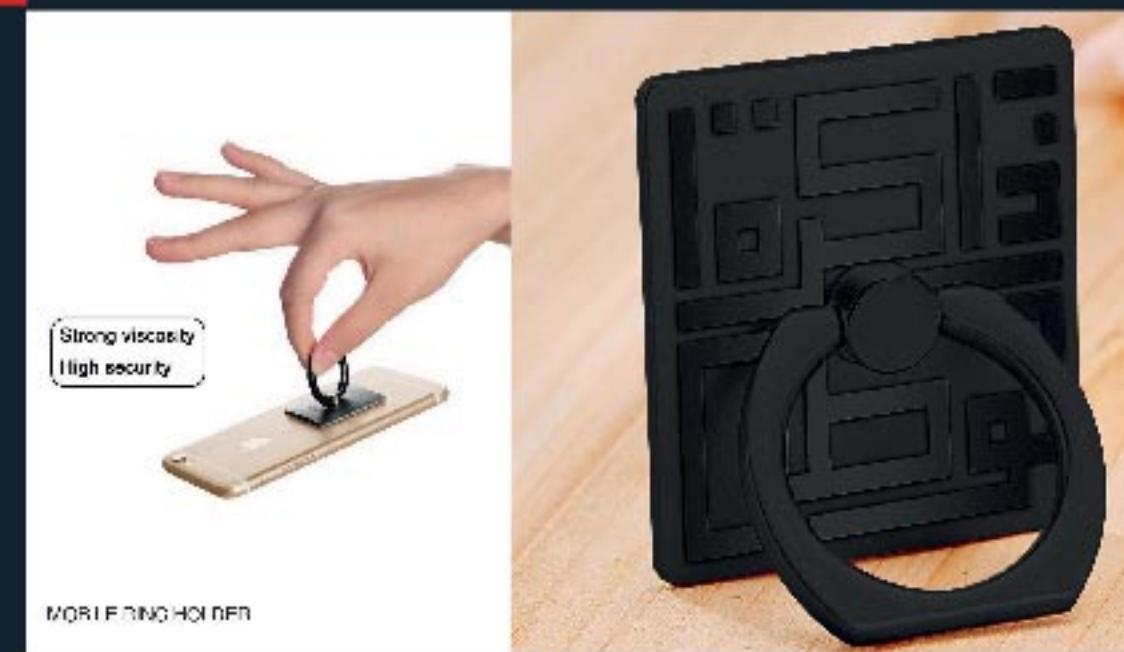
## CHOCOLATE PACKAGING



DATES PACKAGING



## METAL WORKS



## PRINTING SERVICES



### EMBROIDERY

- The well-known embroidery technique allows customization on good quality fabrics with great quality and perfection. Embroidery replicates designs with a large variety of colours and distinct lines.
- Used on: towels, blankets, caps, conference bags.



### DOMING

- Doming consists of applying a clear resin (epoxy) on a printed slip. This layer of resin produces the effect of depth and protection and results in a 3D effect. The end result is shiny, resistant and durable.
- Used on: USB flash drives, key rings, pens.



### SCREEN PRINTING

- Screen printing is a printing technique which provides trustworthy and long-lasting results. This method can be used on smooth surfaces; printing in high definition even with more than one colour.
- Used on: notepads, rulers, pill boxes.



### HOT STAMPING

- Hot stamping consists of reproducing designs by means of a hot press on leather or imitation leather products. Furthermore, this technique allows transferring a metallic or pigment finish, adding colour to the branding.
- Used on: key rings, diaries, notebooks, wallets.



### LASER

- Laser engraving is a precise and long-lasting method. The laser beams engrave the design on hard surfaces. Besides metal, it can also be used on wood, leather/PU and glass with exquisite and elegant results.
- Used on: metal pens and key rings, wooden containers, card holders, cork products.



### ROTARY SCREEN PRINTING

- Rotary screen printing is similar to the process of screen printing, but optimized for 360° printing. This process is indicated for pens.
- Used on: pens.



### TEXTILE PRINTING

- A method similar to silkscreen printing, however optimized to be used on textiles.
- Used on: aprons, polar fleece items, non-woven bags and clothing.



### PAD PRINTING

- Process used mainly for printing small objects like pens. It is very versatile and adapts to curvy shapes. It is the most economical solution for various products.
- Used on: plastic pens, USB flash drives, key rings.



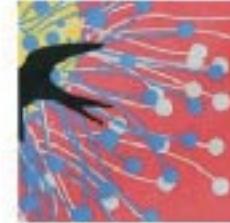
### DIGITAL TRANSFER

- Transfer process optimized for digital printing of small quantities, without colour limits.
- Used on: folders, backpacks, non-woven bags, cork products, soccer balls.



### SUBLIMATION

- Sublimation offers the advantage of being able to be used on concave surfaces, producing well-defined designs. It also results in a design highly resistant to extreme temperatures.
- Used on: mugs.



### TRANSFER

- This method enables results on various types of fabrics and is very economic for multicolour printing on small quantities.
- Used on: aprons, bags, backpacks, non-woven bags, cork, footballs.



### DIGITAL UV

- UV printing offers great advantages like speed and high quality guarantee. This technique is very appealing for printing in several colours. Ideal for small quantities and can be applied on plain or slightly curved surfaces.
- Used on: pens, keyrings, rulers, notebooks.